



10. Shopping

1. Do you often do the shopping?
2. Where do you usually buy food?
3. Do you go to specialised shops?
4. Do you prefer going shopping alone or with a friend?
5. Do you prefer doing your shopping in smaller shops or big stores and supermarkets?
6. What are the advantages or disadvantages of hypermarkets?
7. What do you consider to be the advantages and disadvantages of small shops?
8. Do you prefer self-service or counter-service?
9. What are the typical opening hours of supermarkets in Hungary?
10. What are the shopping habits of Hungarians like?
11. What do you do if the shop doesn't have the things you want in stock?
12. What are sales?
13. What are the duties of shop assistants?
14. What is hire purchase?
15. Do you think that weekend shopping has recently become a family programme?
16. Why do people go to markets?
17. Why is bargaining a common practice at the market places but not in shops?
18. Do you agree with the necessity of importing various goods to offer a wider choice for the public?
19. Do you think that overspending is a disease?
20. Who are shopaholics?
21. What is the reason for the popularity of plazas?
22. Why do you think our shopping habits have changed with the appearance of hypermarkets?
23. Have you ever ordered any goods from catalogues? Were you satisfied?
24. What is e-commerce?
25. Are there any dangers of buying via the Internet?
26. Is it easier to buy presents for men or for women?
27. Is it worth spending a lot of time to get something cheap?
28. Is advertising an efficient way of convincing people to buy certain products?
29. What happens if it turns out at home that there is something wrong with the product you have bought?
30. Where can you turn if you have some problems with either a product or the service in a shop?
31. Do you think that window-shopping is a good programme?
32. How can you pay in shops?
33. Why are guards employed in shops?
34. What is the role of advertisements in connection with shopping?
35. Can customer habits be influenced by advertisements?
36. Do you remember a case when you bought something just because you found its advertisement quite convincing?
37. What makes a good advertisement, in your opinion?
38. Do you think people usually buy more than needed?

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39. What is a flea market? Who goes there?
40. Do you ever do your shopping in a second-hand store?
41. Who are international fairs organised for?
42. Do shops offer delivery service?
43. How would you improve services in shops?
44. What famous shops are there in London?
45. What famous shops are there in New York?

